

# **HYLAS 1 Applications Workshop**

## **IAP & ARTES Applications Presence at Harwell**

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## Background

IAP Ambassador Platform at Harwell since Oct 2009:

- a. Focus on interactions between transport, energy & safety, expanded to general UK opportunities.

Applications Business Office at Harwell since Dec 2010:

- a. Business Analyst supporting the IAP team on commercial appraisal of proposals & the business case for IAP in Harwell;
- b. Head of ABO taking up post 1<sup>st</sup> Nov 2011;
- c. Focus on developing major new markets and new ways of doing business.

ESA Business Incubation Centre since Feb 2011:

- a. First cross-fertilisation to IAP is already in the pipeline, in the form of an outline proposal from one of the BIC start-up companies.



**ESA Centre (above) & Harwell Campus (below)**

