



business
applications

→ FUNDING & SUPPORT OF SPACE ENABLED SPORT SERVICES

Funding up to €60K per Activity
Deadline 01/07/2019



→ SPACE ENABLED SPORT SERVICES

The European Space Agency offers technical support and funding to companies developing innovative and commercial space-enabled services in the sport sector. Whether for active participation as a sportsperson or passively following as a spectator of sporting events, for many people sport is their favourite leisure activity. Accordingly, sport has become a growing factor in Europe's economy and society. Over the past years, sport has been particularly receptive to developments in technology and analytics.

→ KEY AREAS OF INTEREST INCLUDE

- **Sports Tourism and Fan Engagement:** travelling to sports events as a spectator or participating athlete requires planning, preparation, and know-how of local conditions.
- **Sports Facilities:** building and maintaining facilities requires input information and services for planning, construction and maintenance.
- **Sports Equipment and Vehicles:** improvement of equipment to achieve better results is an ever on-going competition requiring successful integration of technological innovations.
- **Athlete Endorsement:** valuating athlete performance is a continuing challenge. Tracking athletes and collecting local environmental data can provide additional data sources for valuation.
- **Sports Coaching:** performance coaching is shifting from monitoring physical performance towards individual efficiency and effectiveness. This includes also monitoring of the sports devices.
- **Sports Medicine:** physical fitness, prevention and treatment of injuries, assistance when engaging in a new sport can be assisted by space medicine in combination with wearables.
- **Animals and their Upkeep:** All of above is relevant also for animals involved in sport.

→ WHAT WE OFFER



Zero-Equity Funding
up to €60K per Activity



Access to our
Network & Partners



Technical & Commercial
Guidance



Brand Credibility

→ WHAT WE LOOK FOR

- ✓ Motivated teams with business and domain expertise
- ✓ Attractive market opportunities and customer engagement
- ✓ Commercially viable service concepts
- ✓ Technically feasible solutions enabled by Space

Apply Now!

For further information, go to: business.esa.int/

Official tender documentation: ESA EMITS (emits.esa.int), AO/1-8872

Submission period: 21st May 2019 – 1st July 13:00 CEST

This document is provided for information only. Solely the tender documentation published on ESA EMITS is applicable.
Front Image © Creative Commons CCO.