

business applications

# → DIGITAL SKY AND BEYOND

# Moving towards:

- Increased automation
- Increased safety
- Increased efficiency
- Seamless transport
- Reduced environmental footprint



OBJECTIVES

## Thanks to:

- ADS-B
- Enhanced navigation
- 5G
- AI/Big data

### **ENABLERS**

# To the benefits of:

- Passengers
- Airlines
- Hauliers
- Public Authorities/Agencies
- Insurers

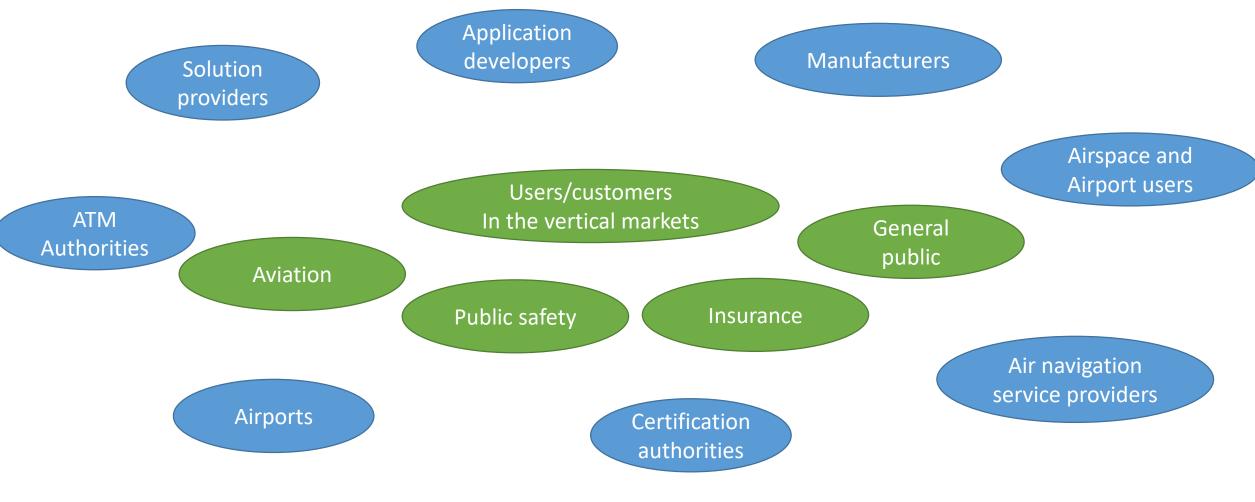
• ...

ESA | 18/05/2018 | Slide 1 USERS





# → STAKEHOLDERS



ESA UNCLASSIFIED - For Official Use

ESA | 18/05/2018 | Slide 2

**European Space Agency** 

Tomorrow

Today



ES/ UNCLASSIFIED - For Official Use

ESA | 18/05/2018 | Slide 3

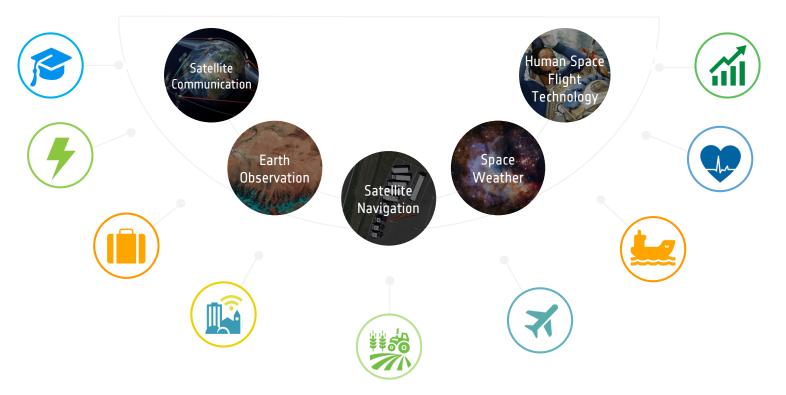
**European Space Agency** 

# **ESA's Downstream Business Applications**



### → WE ARE READY FOR YOUR IDEAS!

We enable and support the development of business applications that uses any space assets for services on Earth





business applications

# → THANK YOU

business@esa.int Rita.Rinaldo@esa.int

**European Space Agency**