



business  
applications

**→ FUNDING & SUPPORT FOR  
SPACE-ENABLED SERVICES USING  
VIRTUAL AND AUGMENTED REALITY**

**Funding up to € 60 000 per Activity**  
Deadline 25 February 2019



# VIRTUAL AND AUGMENTED REALITY KICK-START

Virtual and Augmented Reality technologies are an emerging market and offer a range of new visualisation capabilities, which present content in a more descriptive way, and provide interactions that are more intuitive.

Space can enable location-based augmented reality applications, training, and operations in manufacturing sectors, healthcare, education, tourism and cultural heritage. Space assets, such as satellite communication, satellite navigation, Earth observation, or human spaceflight, can provide enhanced VR and AR capabilities.

The European Space Agency offers support to companies for business case assessment and development of space enabled services based on Virtual and Augmented Reality applications.

## WHAT WE OFFER



Zero-Equity Funding  
up to €60K per Activity



Access to our  
Network & Partners



Technical & Commercial  
Guidance



Brand Credibility

## WHAT WE LOOK FOR

- ✓ Motivated team with business and domain expertise
- ✓ Attractive market opportunity and customer engagement
- ✓ Commercially viable service concepts
- ✓ Technically feasible solutions enabled by Space

### Apply Now!

Funding and support are offered in the frame of the ESA Business Applications Kick-start Activity 'Virtual and Augmented Reality'.

For further information, go to: [business.esa.int/virtual-augmented-reality](https://business.esa.int/virtual-augmented-reality)

Submission period: 15 January – 25 February 2019 13:00 CET

This document is provided for information only. Solely the tender documentation published on ESA EMITS is applicable.  
Front Image © 2003-2018 Shutterstock, Inc. All rights reserved.