

→ SPACE BUSINESS IDEA CHALLENGE

Submit your business idea by 14th of April 2016

Cash prizes!



Submit your idea via
<https://artes-apps.esa.int/ARTES-APPS-2016>

With the support of



→ ESA IS CALLING FOR NEW IDEA(S) FOR INNOVATIVE SERVICES ADDRESSING THE REAL NEEDS OF USERS AND CUSTOMERS

The ideas will be selected, evaluated, discussed and awarded at the 2016 ARTES Application Workshop, which takes place in Brussels on 28-29th April 2016

→ PRACTICAL INFORMATION

More details and the application form can be found on: artes-apps.esa.int/ARTES-APPS-2016

Submit your idea before 14th of April 2016

Send the application form to artes-apps@esa.int with subject '2016 AAW Idea challenge'

WHAT'S IN IT FOR YOU?

- Finalists are invited to the 2016 ARTES Apps workshop
- Pitch your idea live at the 2016 ARTES Apps workshop
- Masterclass pitching & private coaching
- 2.000€ (1st prize), 1.000€ (2nd prize), 500€ (3rd prize)

→ SELECTION CRITERIA

- Idea should be commercially viable
- Service must use data from space technologies (SatCom, Sat-AIS, SatEO, SatNav, Human Spaceflight, Space Situational Awareness, ...)
- Idea should be technically feasible
- Idea should be innovative
- Idea should be marketable in the short term (No R&D)

→ ABOUT ARTES APPLICATIONS

ESA's Advanced Research in Telecommunications Systems (ARTES) programme transforms research and development activities into operational, profitable and self-sustaining services. The ARTES Applications programmes are dedicated to funding and promoting the development of space-based applications, services and solutions for the needs of European citizens and society at large.