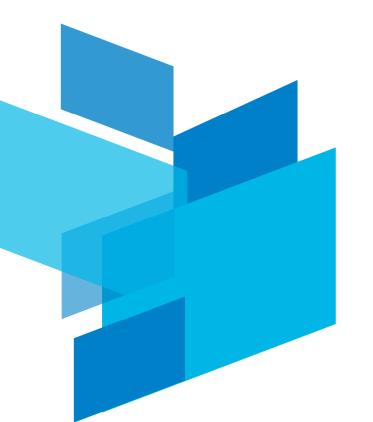# ICT Services for Environment, Safety and Security of the Baltic Sea
- Funding Roadmap Workshop results

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Water

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Funding roadmap – getting there..

Aims of the funding cooperation

- Clarifying roadmap; a necessity for founding the cooperation
- Improving funding possibilities
- Get more resources, more focus and more results out of programs working in the field of ICT services for Baltic Sea region.

Next steps; where are we now?

- Mapping of the funding organizations and programs
  - Where do you see your agency or program in the innovation chain: Basic research, applied research, R&D or venture capital?
  - Is the suggested theme interesting to your portfolio?
  - Are there any ongoing activities on the subject?

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Funding roadmap – Possible improvements in innovation chain

- Building up a working cooperation between funding organizations by…
  - Launching a joint call
  - That the life span of the projects is seen from the beginning to the end so that all players can see their role in the game.

- For delivering this, we are introducing an idea of an "Utilization Tag". It is a standard which is included to all proposals. The tag provides information of how the project results are planned to be used and further developed after the project has ended. At least following pieces of information are needed:

  1. Who is utilizing project results
  2. Who are the potential partners during the next step in innovation chain
  3. Which organization(s) would be potential funders

- The tag is used for coordination of the funding. With the help of a tag the project life cycle can been seen from a research idea to a commercial product or a service.

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Funding cooperation – next steps

- Cooperation for harmonizing and focusing the funding in this topic.

1. Figuring out the funding roadmap together
   - Partnering
   - Building the pieces to the innovation chain
2. Organizing a joint call
3. Implementation of the utilization plans

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