

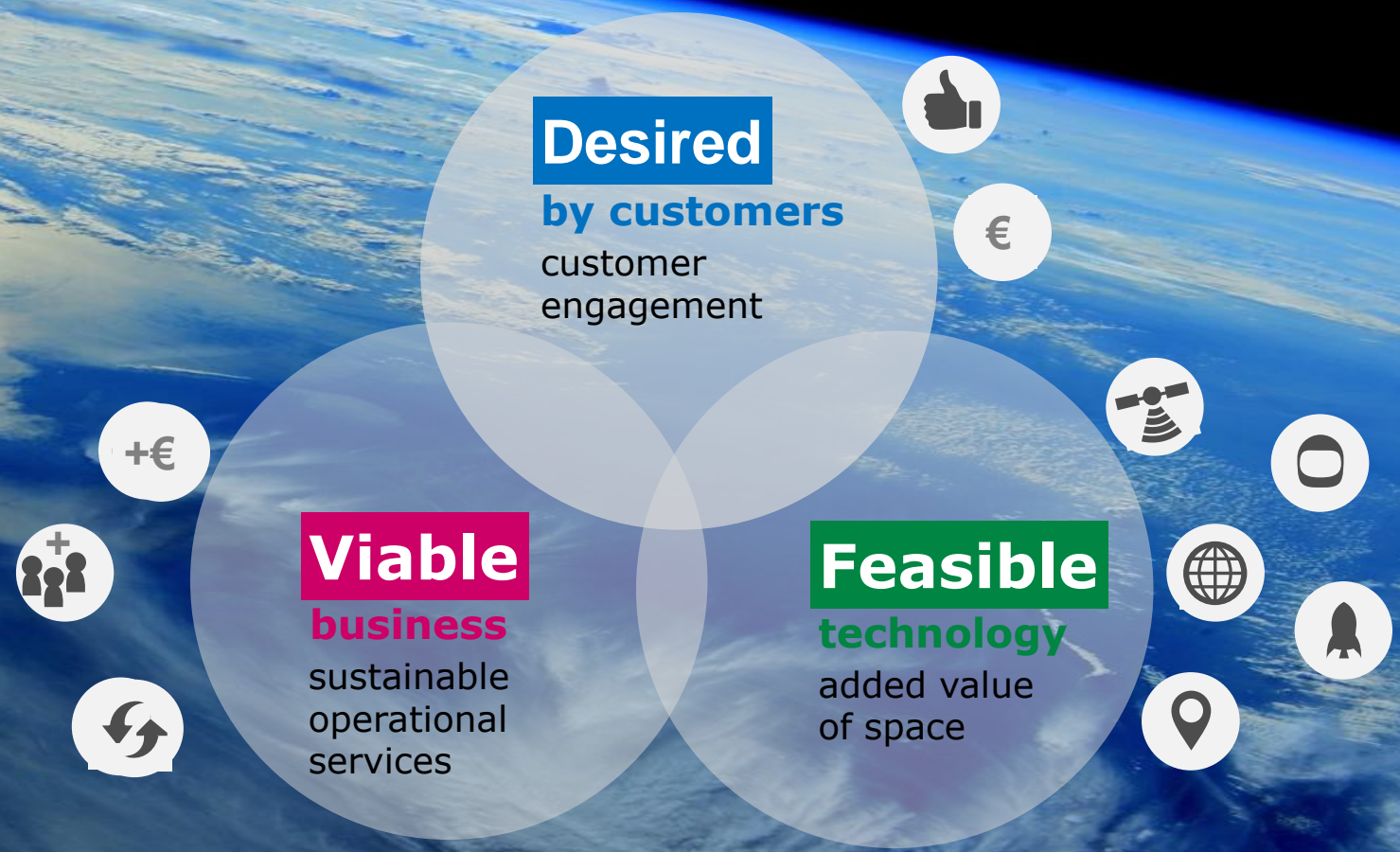


The ESA IAP Ambassador

Bärbel Deisting
German ESA IAP Ambassador

Berlin, 18 September 2017

What ESA is looking for – Promising Services



Tasks of the ESA IAP Ambassador

**Identification
of application
domains**

**Creation
of awareness**

**Linking the
various
communities**

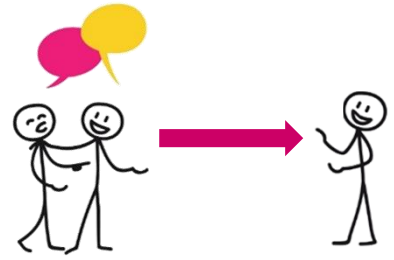
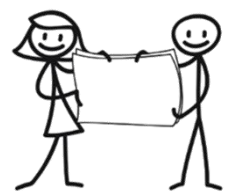


Tasks of the ESA IAP Ambassador

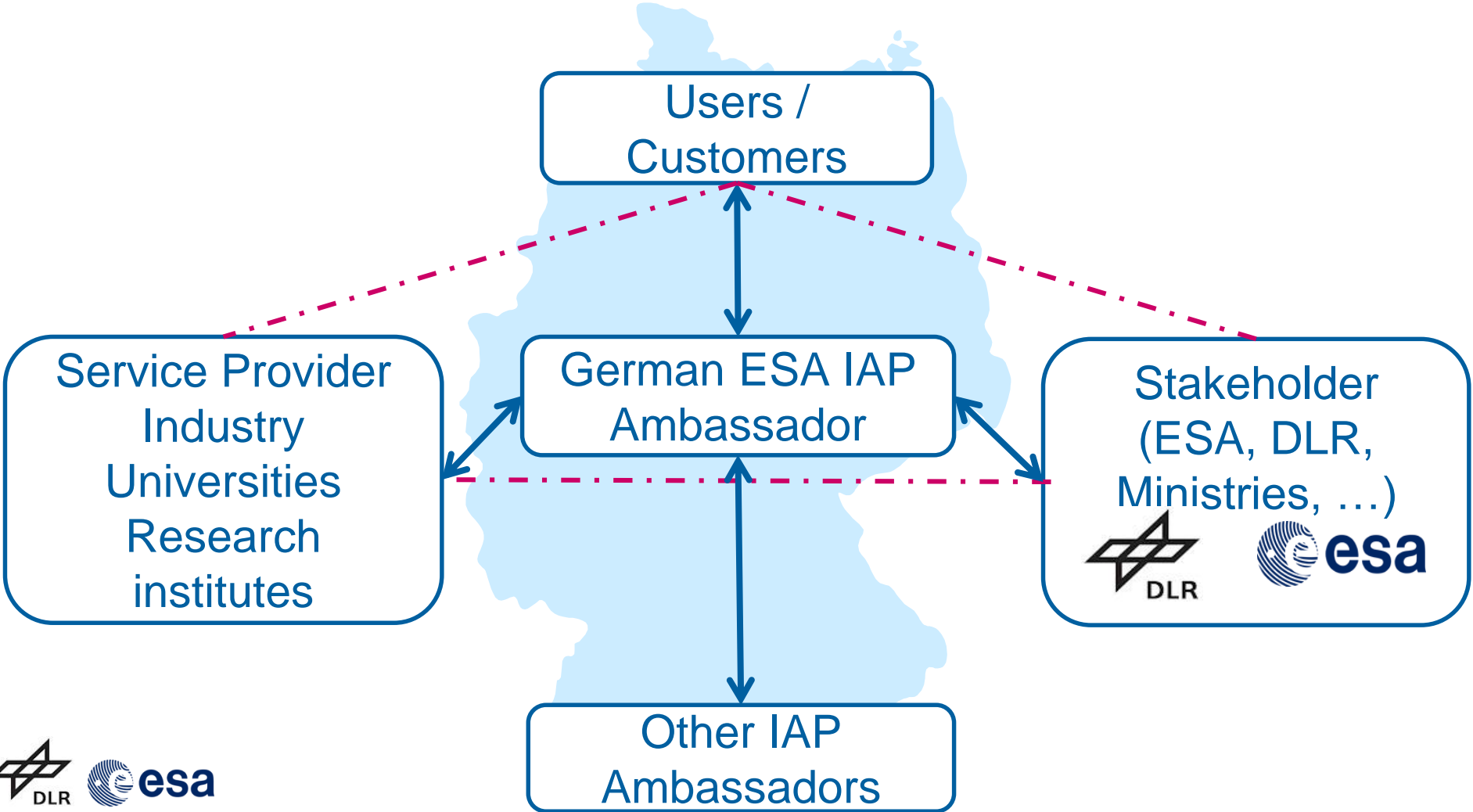
Stimulating submission of IAP proposals

Linking teams with decision bodies

Scouting of 'raw diamonds'



The German ESA IAP Ambassador



The ESA IAP Ambassador



Your contact point

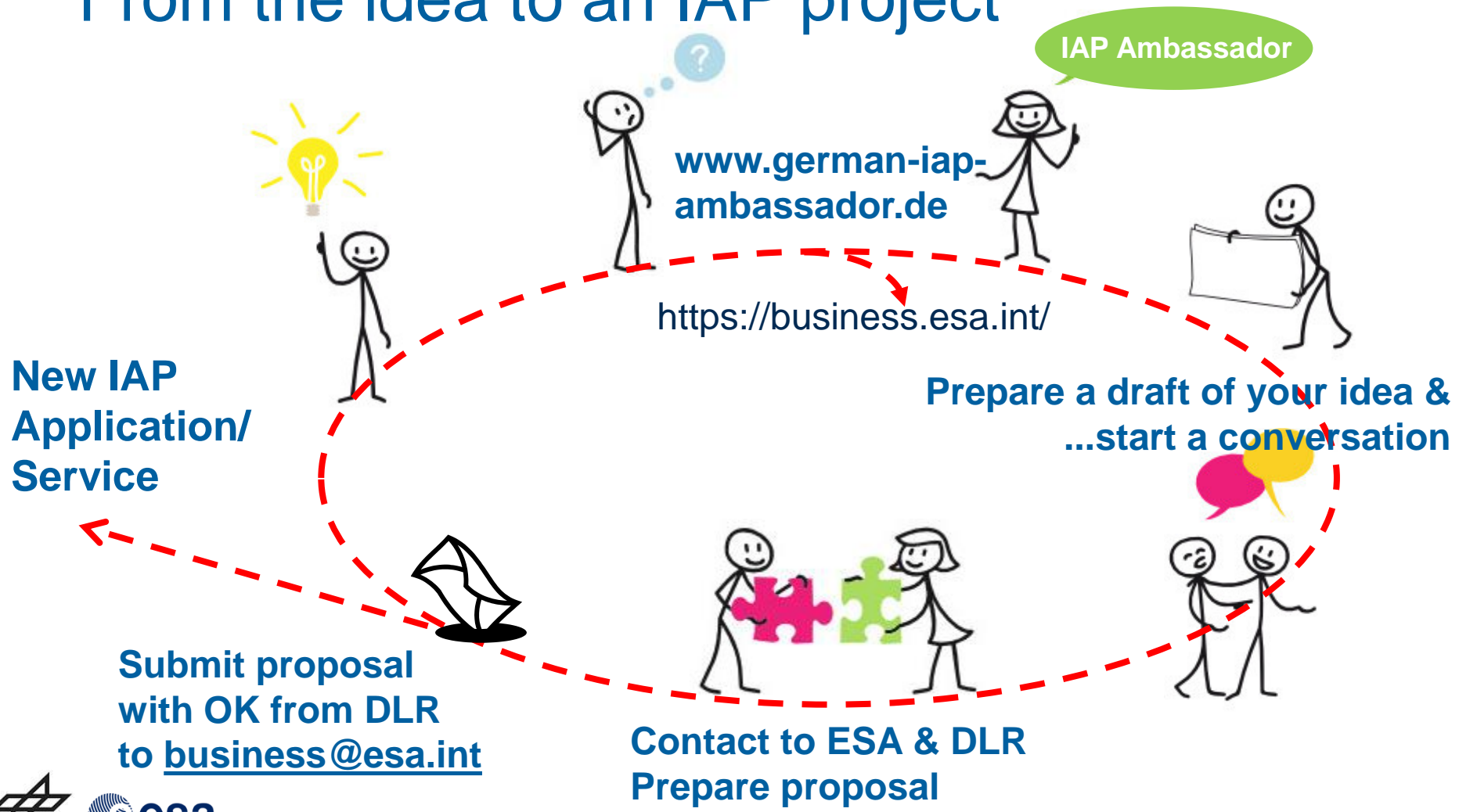
for all issues and questions concerning the IAP programme (in Germany)



We will be happy to assist you in

- **questions about IAP**
- **the tendering procedures**
- **realizing your ideas and**
- **providing contacts to**
 - **ESA**
 - **the national delegates (of the German Aerospace Center - DLR)**

From the idea to an IAP project

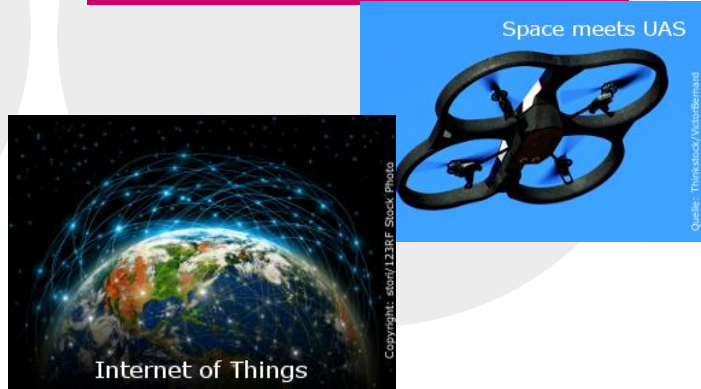


Activities

Website & Newsletter



Events



Support proposal submission



Information on IAP

- Further information
 - www.german-iap-ambassador.de
 - <https://business.esa.int>

The image displays several overlapping screenshots of web pages. The primary screenshot is the 'business applications' page from ESA, featuring a dark blue header with the ESA logo and navigation tabs for HOME, GUIDANCE, FUNDING, PROJECTS, BUSINESS NETWORK, and AMBASSADOR PLATFORMS. A central banner highlights 'KICK-START ACTIVITIES: SIX NEW THEMATIC CALLS BEING LAUNCHED IN THE SECOND SEMESTER 2017' with a rocket illustration. Below this, it states '€190M+ invested in 300+ projects since 2008. Our Business Network counts 500+ companies.' A horizontal bar lists various industry sectors: Environmental Resource Management, Finance, Investment & Insurance, Food & Agriculture, Health, Infrastructure & Smart Cities, Maritime & Offshore, Media & Broadcasting, Safety & Security, Tourism, and Transport & Logistics. A 'FUNDING' section at the bottom shows four categories: PEOPLE MOBILITY, WILDLIFE PROTECTION, FINTECH, and SERVICES ENABLED BY HIGH ALTITUDE PSEUDO... with a 'See More' button.

Other screenshots include:

- 'Ausschreibungen (Invitation to Tender)' listing 'Big data applications to boost preparedness and response to migration' with details like 'EMTS Platform', 'Förderung deutsche Firmen', 'Ausgaben Förderhöhe: 200.000 €', and 'Einreichungsfrist: 16. Dezember 2016, 13:00 Uhr'.
- 'Machbarkeitsstudien (Feasibility Studies)' listing 'ARTES IAP' and 'ADKEX' with details on funding and project duration.
- 'Veranstaltungen' (Events) featuring the 'INTEGRATED SPACE AWARD'.

Upcoming Events

Next IAP Workshop: 17. November 2017

additional information will be announced soon on our website

<http://www.german-iap-ambassador.de/veranstaltungen>



The German ESA IAP Ambassador Team



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German ESA IAP
Ambassador



**Sabine
Kling**

Team of the German ESA IAP
Ambassador



**Dr. Ilina
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Questions



Contact

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