



European-wide Mobility, Safety and Efficiency Management for Logistics Enterprises

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Logistics Service Providers and their Needs



Increase the energy efficiency of logistics and transport service providers





- Reduction of fuel consumption
- Reduction of CO2 emissions
- Continuous monitoring of energy consumption
- Improved traffic and fleet management
- Affordable and easy-to-use solution also for subcontractors

Scope of the LCMM Service



Smartphone-based Service for Drivers

- Monitoring and reduction of fuel consumption
- Monitoring and avoiding CO2 emissions
- Reduction of wastage and maintenance costs

Additional benefits for dispatchers

- Online Tracking und Tracing via Web-Interface
- Improvement of information flow between dispatcher and driver
- Improvement of communication to client

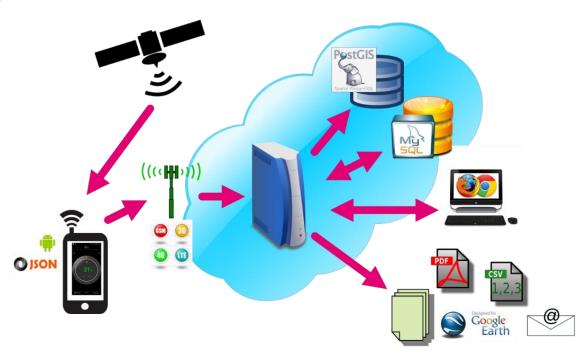
Additional benefits for LSP

- Service also applicable for subcontractors / BYOD
- Easy to install no costs for implementation
- No technical adjustments of trucks required



System Architecture of LCMM





- Smartphone-Clients (GNSS)
- Communication via GSM
- Application Server / DBs
- Dispatcher-Unit







Driver's Display

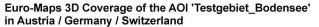
- Green 0 100 %
- Yellow 100 130 %
- Red > 130 %

Space Asset DEM



Digital elevation models based on EO images

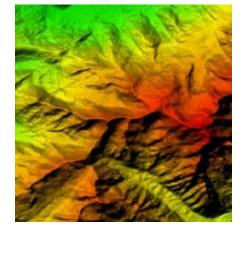
- Euro-Maps 3D DEM (5m) and 30m DEM
- Enhance quality significantly when compared to GNSS altitude data (smartphones)
- Continuous, precise, standardised height information
- No gaps (as observed for GSM devices during pilot phase)

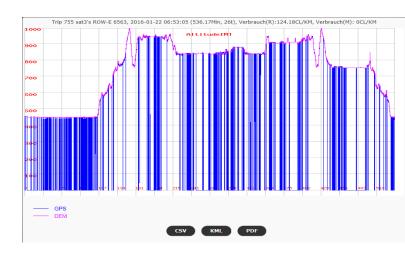












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Commercialisation

- Business Case by T-Systems
- Not a product but a service (individually customised)
- Businessplan = Basis Service + Premium Services
- Addresses big customers with large fleet and many subcontractors
- Monitoring of all vehicles (also subcontractors' vehicles)
- Fast return on investment

Usage of existing Infrastructure

- Usage of T-Systems sales network
- Usage of existing contacts to logistic service providers







Conclusions



Results of demo utilisation

- Service leads to significant reduction of fuel consumption and CO2 emissions: 5% 10%
- Installation and usage of smartphone app in HGVs already allows for savings
- Driver training leads to further improvement of driving style
- Enhancement of functionalities for dispatcher (e.g. tracing and tracking)
- -> savings in fuel consumption and reduction of green house gases allow high cost-efficiency

